

# Rockville Centre Chamber Calendar of Events/Programs 2018

## 1. **March 1-March 31-Find the Pot of Gold**

- a. Children under 12 and their parents visit participating stores where they look for a Pot of Gold. Once they find the Pot, the Children's flyer receives a stamp. If the children visit 15 or more locations and receive stamps, they are entered to win gift certificates to the participating business. All Businesses are encouraged to put something in the pots- Candy, Chocolate coins, gift certificates, cinch bucks, a discount on the next purchase, etc...

## 2. **Sat., March 24<sup>th</sup> at 10:00am—Rec Centre Easter Egg Hunt**

\*\*\*this is the same day as the St. Patty's Day Parade in Town—parade starts at 12pm\*\*

- a. Businesses can set up tables in parking lot and market or sell products
- b. Business can also provide gift certificates/promotions inside the eggs
- c. Business can donate baskets to market their businesses

## 3. **Saturday, June 2<sup>nd</sup> from 12-7pm—Eat.Shop.Rock**

- a. Annual Street Festival that brings between 2,000-5,000 people to RVC for the day. Businesses can set up tables/tents on Park Ave. There is live music and performances all day on 2 stages. We have a kid's entertainment section that is free to the kids/parents with bouncy houses, bowling, DJ, face painting etc... Businesses can sponsor the event and also participate as a vendor.

## 4. **Saturday, September 15<sup>th</sup>—Rec Centre Kids Fest Open House**

- a. This is the Rec Centre's biggest event. There are demonstrations by the dance schools, the fire dept brings their trucks, magicians and bouncy houses. Businesses can set up a table/tent to market their business or sell product.

## 5. **Sunday, October 28<sup>th</sup>-Rec Centre Halloween Ragamuffin parade**

- a. This is a parade of children starting from Long Beach Rd., ending in the Rec Centre parking lot. Businesses can set up a table/tent to market their business and sell product.

## 6. **Saturday, November 10<sup>th</sup>—RVC 5K/10K race**

- a. This is the annual running race in town. Businesses can set up a table/tent near the finish line in the St. Agnes parking lot. There are about 1,000 participants each year and many of their family members are hanging around the parking lot near the finish line.

## **7. Saturday, November 24-December 22<sup>nd</sup>—Snowman Hunt**

- a. Children under 12 and their parents visit participating stores where they look for a Snowman. Once they find the Snowman, the Children's flyer receives a stamp. If the children visit 15 or more locations and receive stamps, they are entered to win gift certificates to the participating business. All Businesses are encouraged to hand out a promotional piece when the kids find the snowman.

## **8. December 6<sup>th</sup> - RVC Town Christmas Tree Lighting**

- a. This is a great opportunity to run a promotion or have an "after party" at your business. Many families go to this and are looking for something to do afterward.

## **9. December 10<sup>th</sup>-Rec Centre Breakfast with Santa**

- a. Business can sponsor this event.

# **Year-Round Programs**

## **1. New Homeowner Marketing—Daniel Gale and Coach**

- a. Both real estate firms will be distributing New Homeowner Baskets from the Chamber of Commerce at each RVC closing. This is a great way to market to a new resident in town. Any chamber business can participate by dropping off a "New Homeowner" Gift Certificate or brochure to these firm on a quarterly basis.

## **2. Monthly Herald Page—"Around the Centre"**

- a. We have a monthly page dedicated to Chamber of Commerce activities/events. Businesses have an opportunity to purchase discounted ad space on the page. There are a limited # of ads available and are specifically for "Deals of the Month"

## **3. Facebook**

- a. Anytime a business is having a promotion or participating in an event, please contact our social media committee and promote this event on the RVC Chamber Facebook page

