

Rockville Centre Chamber of Commerce, Inc.
Restaurant and Hospitality Association

**The Need:**

* In general, business is down in most RVC Restaurants.
* RVC no longer appears to be the restaurant or downtown destination of choice.
* There are several issues shared by the restaurants that are best identified and addressed as a group.
* To further our mutual interests through advocacy, communication and coordination with the Village of RVC, Town of Hempstead, Nassau County and the Nassau Council of Chambers.
* To develop, targeted strategies and promote events for the restaurants in Rockville Centre.
* The ability to identify and adapt best practices of other Chambers and Restaurant Groups.

**Goals:**

* Promote local restaurants
* Address shared challenges
* Enhance the overall dining experience in RVC
* Return RVC to #1 Restaurant Destination

**Events and Initiatives:**

* Plan and execute events that promote local restaurants.
* Leverage multiple events taking place though out the Village.
* Work on advocacy initiatives to address common challenges faced by local restaurants.

**Networking and Collaboration:**

* Facilitate networking opportunities for members to share experiences, ideas, and best practices.
* Utilize RVC Chamber website, social media accounts, and other communication channels to promote the restaurants and keep members informed about association activities.
* Collaborate with other local business associations or community groups to strengthen your impact.
* Work with and leverage other RVC Chamber Committee events
* Develop outreach programs to engage with the local community and promote the association's goals.



 Website: use the QR code: