

Fundraising Gala Sponsorship

Event Entertainment Sponsor \$2,000

The Event Entertainment Sponsor receives physical signage at the DJ booth and shout-outs from the DJ throughout the evening, in addition to the benefits listed below.

- ★ Two Tickets to the RVC Education Foundation Fundraising Gala
- ★ A full-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media

Event Beverage Sponsor \$2,000

The Event Beverage sponsor receives naming rights for the "Drink of the Night" and physical signage on the bars during the evening, in addition to the benefits listed below.

- ★ Two Tickets to the RVC Education Foundation Fundraising Gala
- ★ A Full-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media

Event Food Sponsor \$2,000

The Event Food Sponsor receives physical signage at the food stations during the evening in addition to the benefits listed below.

- ★ Two Tickets to the RVC Education Foundation Fundraising Gala
- ★ A full-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media

Event Flower Sponsor \$2,000

The Event Flower Sponsor receives physical signage on the flower arrangements during the evening, in addition to the benefits listed below.

- ★ Two Tickets to the RVC Education Foundation Fundraising Gala
- ★ A full-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media

Gold Sponsor \$1000

- ★ A full-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media

Silver Sponsor \$500

- ★ A half-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media



Bronze Sponsor \$250

- ★ A quarter-page color ad in the Gala Journal
- ★ Digital signage at the event
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website and social media

Patron \$100

- ★ Your name is listed at the Patron level in the Gala Journal and on digital signage at the event.
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website

Friend \$50

- ★ Your name is listed at the Friend level in the Gala Journal and on digital signage at the event.
- ★ Acknowledgment in The RVC Herald
- ★ Recognition on our website

Journal Ads Due APRIL 17th

Gala Journal Ad Specs

Full-page color ad in Gala Journal = 10”h x 8”w

Half-page color ad in Gala Journal = 5”h x 8”w

Quarter-page color ad in Gala Journal = 5”h x 3.75”w



No bleeds. All dimensions listed are at 100% max size
All image elements must be embedded, and no linked files
All photo/scanned elements should be at 300 dpi
All color elements should be CMYK (no RGB)

Acceptable file types (in order of preference):

- Adobe Illustrator CSS (or below)
- Adobe PDF, editable in Illustrator CSS
- Adobe Photoshop (fla]ened files only: 300dpi/CMYK)
- PNG
- TIFF
- JPEG
- Ads prepared in MS Word will have their layouts altered (new fonts, borders, etc.)

We encourage you to use QR codes in your ad

to drive traffic to your website or a call to action.

For more information on the Gala or to purchase Gala tickets or sponsorships, please visit rvcedfoundation.org/gala. Questions or ad submissions can be sent to gala@rvcedfoundation.org.

